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F/G. 1

<u>F</u> ile <u>E</u>	dit <u>V</u> iew <u>G</u> o <u>F</u> avo	rite <u>H</u> elp					
⇔ Back F	⇒ ⊗	ome Search	Favorite Print	A A			
SEAF PEO		Wish List	Notificatio	ns		202	
	Your Favorite People:	Wish List Buddy	Favorite Reviewer	Shared Purchases Buddy	Delete		
	Bob Davis	•	0	•	0		
	Margaret Smith	•	•	0	0		
(Save Changes)							
Add to your list of Favorite People:							
Name email address			Wish List Buddy	Favorite Reviewer	Shared Purchase Buddy	s	
			0	0	0		
			0	0	0		
			0	0	0		
(Save Changes)							
Automatically add a person as a Wish List Buddy whenever:							
☑ purchase a gift for that person							
☑ The person purchases a gift for me							
(Save Changes)							
Wish List Buddies — we will notify you when an item you are viewing is on a wish list of one of these people							
Favorite Reviewer — we will natify you by email whenever one of these people submits a product review							
Shared Purchases Buddy — These people have permission to view your <u>Shared Purchases</u> and other information in your <u>About You area</u> . New Shared Purchases Buddies are invited by email to view your About You area.							

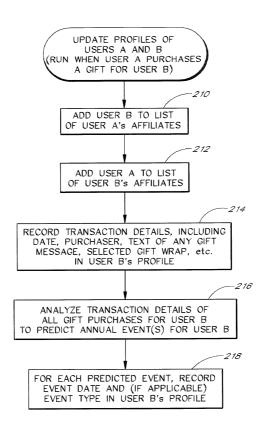
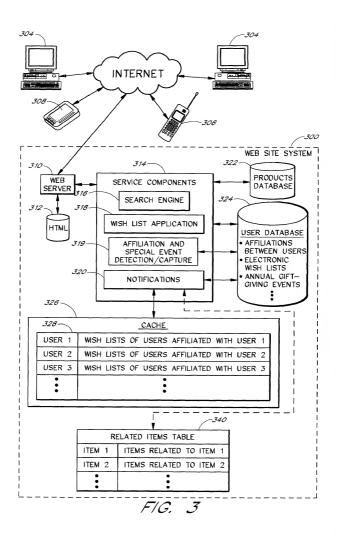
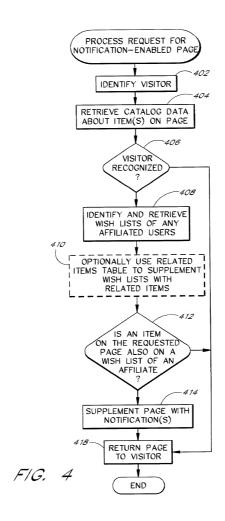


FIG. 2B





Mail From: Reminders@retail.com

File Edit Yiew Insert Format Help

To: Lisa Davis
From: reminders@retail.com

January 10, 2001

Dear Lisa:

Date:

We just wanted to remind you that you purchased a gift for Bob Smith on January 25, 2000. *Click here* to view Bob's wish list, which was last updated on January 2, 2001.

F/G. 5

